



From the President's Desk

October 17, 2014

Congratulations to IIMA for a very successful 25<sup>th</sup> annual conference held at the Palm Desert campus of CSUSB, California from October 13 - 15, 2014.

I want to say a big THANK YOU to all members of IIMA for electing me President for the 2014 - 2015 session. I am delighted to be called to serve as President. It is a humbling responsibility, with a lot of challenges; and I plan to do my best to live up to the standards of IIMA. I am sure I speak for every member of IIMA when I say a big "THANK YOU" to C. E. Tapie Rohm Jr., Walter T. Stewart, and Pat. McInturff – for their vision and tenacity in establishing IIMA 25 years ago. Tapie has all but told us at this year's Annual General Meeting, that the "torch" has been passed on to the next generation of IIMA members who will lead us into the future. I want to seize this opportunity to explore ways in which we can grow IIMA – both in quality and scope as we move forward.

My vision for IIMA.

I would like to see IIMA migrate from an organization that concentrates on annual conferences, to one that is vibrant throughout the year and fosters the ascendance of young professionals as they move up the academic "ladder".

Some of the ideas that come to mind include:

1. How can IIMA widen its sphere of influence?
2. IIMA needs to establish a quarterly magazine so as to keep in constant touch with members throughout the year.
3. What strategies can IIMA use to encourage new members to join the organization?
4. How can IIMA generate funds to make it grow and flourish for the next 25 years?
5. How can IIMA extend its reach to other parts of the world (Europe, Asia, Africa, Latin America, etc.)?
6. Should the officers of IIMA who form the Executive Committee, arrange to meet quarterly (via skype) to address issues affecting IIMA?
7. The responsibilities of each IIMA officer need to be spelt out and posted on the IIMA web site for greater visibility.
8. Pursue IIMA partnership with other professional bodies.
9. Formalize membership entrance criteria.
10. The need to establish a Lifetime Achievement Award for outstanding members of IIMA who have contributed immensely to the growth of IIMA.
11. The need to enhance our Website, and make it more in line with other professional bodies. It should also have a member login feature so that members can update their profiles and access archived documents. (Minutes, journal articles, pictures, etc.)